



Legal terms of use for websites

Privacy Policy

The privacy of our users is of utmost importance. The following Privacy Policy explains how Craftwell and its affiliate web sites capture and protects information. We never intentionally or willfully disclose any individually identifiable information without receiving your express permission beforehand. If you have any questions about this policy, please contact us at greatideas@craftwell.com.

By using the Craftwell and affiliate websites, you consent to the collection and use of information as outlined below. This privacy policy may change from time to time. A current version will be maintained on this page.

Cookies for your computer

When you first visit Craftwell and affiliate websites, we send a "cookie" to your computer. A cookie is a small piece of data that identifies you as a unique visitor to us. We use cookies to improve the Craftwell service by understanding more about our users, such as how often they visit on average and what areas and information on our websites they find most useful. Craftwell does not disclose this information to any outside parties except when specifically required by law (such as a search warrant, subpoena or other court order). You always have the option to refuse the Craftwell cookie through your internet browser settings. But, please note that parts of the Craftwell sites may not function as well, or at all if you refuse cookies.

What's in the cookie?

Craftwell stores information such as the day you visited, the type of internet browser, IP address and what areas of the website service you visited. This information is used to improve our service. Craftwell does NOT collect any specifically identifying information about you (such as your name, address, email, phone, etc.) except when you knowingly and willingly provide this information to us.

How and what information is shared

Craftwell may occasionally share aggregate information about our users with business partners and other third parties. For example, we may share information about how many unique visitors used the Craftwell Resources during the past month. Or, we may disclose how many pages were viewed, or how many different searches were conducted over a specific time frame. NO INDIVIDUALLY IDENTIFIABLE INFORMATION is ever disclosed without your advance, express consent (unless specifically mandated by court order or other legal process).

Privacy on Sites linked from Craftwell and Affiliates

Craftwell has no control whatsoever over the websites displayed in our search results or linked to through our search results listings. These other sites may send their own cookies to users, collect data, or solicit personal information. **Please refer to a specific site's privacy statement for more information on their policies.**

General

If you breach any of these Terms, your authorization to use this website automatically terminates and you must immediately destroy any downloaded or printed Content. Craftwell will aggressively enforce its intellectual property



rights to the fullest extent of the law. If any provision of these Terms shall be unlawful, void or unenforceable for any reason, then any such provision shall be deemed severable to the extent that it is lawful, void or unenforceable, but shall not affect the validity or enforceability of the remaining provisions. Craftwell may at any time revise these Terms by updating this posting. You are bound by any such revisions and should therefore periodically visit this page to review the then current Terms.

Copyright

Craftwell either owns the intellectual property rights in the underlying HTML, text, images, audio clips, video clips, software and other content (collectively, the "Content") that is made available to you on this website, or has obtained the permission of the owner of the intellectual property in such Content to use the Content on this website. Except as provided in these Terms, Craftwell prohibits the redistribution or copying of any Content on this website without its express written permission. Craftwell hereby authorizes you to display on your computer, download and print pages of this website, subject to the following provisions:

- (1) Our copyright notice appears on all such printouts;
- (2) Our information will not be altered in any manner; and
- (3) Our content is only to be used for personal educational and non-commercial use and will not be redistributed, broadcast or copied to any other media.

Trademark

The trademarks, logos, and service marks (collectively, the "Trademarks") displayed on this website, including, but not limited to Craftwell, Datacraft, Mediacraft, Ultimate Plus, Penwize, Packwize and other "wize" sites to be published are registered and unregistered trademarks of Craftwell. Nothing contained on this website should be construed as granting, by implication, estoppel, or otherwise, any license or right to use any trademark displayed on this website without the express written permission of Craftwell or such third party that may own the trademarks displayed on this website. Your misuse of the trademarks displayed on this website, or any other content on this website is strictly prohibited.

User Submissions Not Privileged

Any material, information or other communication you transmit or post to this website ("Submissions") will be considered non-confidential and non proprietary. Craftwell shall have no obligations with respect to your Submissions. Craftwell and its designees will be free to copy, disclose, distribute, incorporate and otherwise use your Submissions and all data, images, sounds, text and other things embodied therein for any and all commercial or non-commercial purposes. You are prohibited from posting or transmitting to or from this website any unlawful, threatening, libelous, defamatory, obscene, and pornographic or other material that would violate any applicable law.

Article Submissions

Craftwell reserves the right to edit, re-purpose or re-publish all articles submitted to Craftwell in any medium for any reason with proper credit to the author. Proper credit is defined as the Author's name and where possible a link to the Author's website and/or email address, when such information has been included in the submission. The publication of any articles submitted to Craftwell is solely at the discretion of Craftwell.

External Links

Craftwell may have (hypertext) links to other unaffiliated websites. Linking to such websites is at your own risk. Craftwell has not reviewed all of the content of such linked websites and is not responsible for the content of any such linked website. Any (hypertext) links contained on this website shall not be construed as an endorsement by Craftwell of any such linked website.



Disclaimer

THE CONTENT OF THIS WEBSITE IS PROVIDED "AS IS" WITHOUT ANY WARRANTIES OF ANY KIND INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT OF INTELLECTUAL PROPERTY.

Although Craftwell uses reasonable efforts to maintain the accuracy and currency of the content of this website, Craftwell makes no warranties or representations as to its accuracy or currency. This website may contain typographical errors and technical inaccuracies. Craftwell assumes no liability or responsibility for any errors or omissions in the content of this website. Although Craftwell uses reasonable efforts to ensure that all software provided at this website, or as a link from this website, is suitable for use on a wide variety of computer systems, you should take reasonable and appropriate precautions to scan for computer viruses and ensure compatibility of the software with your specific computer system. Craftwell may update and/or modify the information contained on this website at any time and without notice.

Limitation of Liability: IN NO EVENT WILL Craftwell, ITS AFFILIATES, SUPPLIERS OR OTHER THIRD PARTIES MENTIONED IN THIS WEBSITE BE LIABLE FOR ANY DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES RESULTING FROM LOST PROFITS, LOSS OF PROSPECTIVE ECONOMIC ADVANTAGE, LOST DATA OR BUSINESS INTERRUPTION) ARISING OUT OF THE USE, INABILITY TO USE, OR THE RESULTS OF USE OF THIS WEBSITE, ANY WEBSITES LINKED TO THIS WEBSITE, OR THE CONTENT CONTAINED ON ANY OR ALL SUCH WEBSITES, WHETHER BASED ON WARRANTY, CONTRACT, TORT OR ANY OTHER LEGAL THEORY AND WHETHER OR NOT ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, OR FOR ANY CLAIM BY ANOTHER PARTY. IF YOUR USE OF THE CONTENT ON THIS SITE RESULTS IN THE NEED FOR SERVICING, REPAIR OR CORRECTION OF EQUIPMENT OR DATA, YOU ASSUME ALL COSTS THEREOF.

Promotions and promotional content contained on this website is subject to inventory availability. Craftwell reserves the right to cancel or modify any such promotion at any time and without notice.

For more information, be sure to contact us and we will be happy to address your questions and concerns.

1-800-568-9089

www.craftwell.com